

*The Fair Oaks Recreation
& Park District invites you to the*



MISSISSIPPI BAR TRAIL RUN

JUNE 3rd 2023



2023 SPONSORSHIP PACKET

Are you ready for the challenge?

**MISSISSIPPI BAR
9500 SUNSET AVE
FAIR OAKS, CA**



About Us

FAIR OAKS
RECREATION & PARK DISTRICT

The Fair Oaks Recreation & Park District has been serving the community of Fair Oaks since 1945. Fair Oaks residents have a long history of dedication to parks and recreation, and in service of the interests and well-being of our community we provide a wide range of recreation programming for all ages.

Our Mission

Enriching Lives through Exceptional Parks and Recreation Opportunities That Strengthen Our Community.

Our Values

Inclusion

Remove barriers so that all people have an equal opportunity to enjoy the benefits of parks and recreation.

Health & Wellness

Provide and promote healthy lifestyle opportunities.

Integrity

Exhibit trust and transparency in all our actions.

Safety

Ensure safe and secure environments.

Adventure

Add excitement and enjoyment for our customers through programs and events to improve their quality of life.

Innovation

Implement new technology, promote creativity, communicate a shared vision and recognize trends by being responsive and adaptive.

Sustainability

A sustainable park system supported by decisions that provide services at a sustainable rate.



About the Race

The Fair Oaks Recreation & Park District is proud to present the 4th Annual Mississippi Bar Trail Run, a 5K & 10K trail run through the wet lands, oaks and single-track on the north shore of Lake Natoma.

This beautiful area within Fair Oaks is owned and cared for by the Folsom Lake SRA. The area is a real gem for outdoor enthusiasts and is a great location for hikes, bird watching, horseback rides, mountain biking and of course trail running.

The Mississippi Bar Trail Run is a great run for both beginning and experienced trail runners. Beyond the race, the event will host vendors and activities for the runners and spectators to enjoy pre- and post-race.



Estimated 2023 Attendance: 250 runners

For more information please feel free to contact:

Davey King
dking@forpd.org
916-536-6413

Fair Oaks Recreation & Park District
4150 Temescal St.
Fair Oaks, CA



Why Sponsor?

This annual event will reach a whole new segment of the trail running community and help us promote healthy lifestyles through outdoor recreation in nature. Sponsoring an event with the us, you can expect a well-executed and enjoyable family event from experienced event staff.



Beneficiary

Proceeds of the event will benefit the Rachel Anne Gray Memorial Scholarship. The Scholarship was established in honor of Rachel Anne Gray, who passed away on September 2nd, 2012 at the age of 21. Rachel was a resident of Fair Oaks and a member of the Fair Oaks Youth Advisory Board (FOYAB). She was a valued member of the Fair Oaks community who made a huge impact on young leaders, the community and the Fair Oaks Recreation & Park District (FORPD) staff. Rachel enjoyed being outside, running and working with the community, and living life to its fullest each day.



Three scholarships in varying amounts are given annually to deserving high school seniors. FORPD and FOYAB are proud to host this scholarship program to acknowledge young people who are committed to community and school service and who seek positive solutions to the critical problems and issues today's young people face.



2023 Sponsorship Levels

Gold Sponsor | \$2,500

- Logo incorporated into all event marketing materials
- Logo on front t-shirt design
- Central booth space, 20'x20'
- Logo on website event page
- Name on bib
- 3' x 6' banner at race start (provided)
- Feature post on social media
- Option to add promotional materials in swag bag
- 4 complimentary race entries

Silver Sponsor | \$1,000

- Logo incorporated into all event marketing materials
- Logo prominent on back of t-shirt
- Logo on website event page
- 3' x 6' banner at event (provided by sponsor)
- Post on social media
- 10' x 10' booth space at event
- Option to add promotional materials in swag bag
- 2 complimentary race entries

Bronze Sponsor | \$500

- Logo incorporated into all event marketing materials
- Logo included on back of t-shirt
- Logo on website event page
- Post on social media
- Option to add promotional materials in swag bag
- 1 complimentary race entry



Targeted Marketing Opportunities

Race Bib Sponsor

Pays for race bibs of ALL participants

- Logo included on all race bibs
- Logo on back of t-shirt
- Logo on website event page
- Post on social media
- Option to add promo materials in swag bag

Swag Bag Sponsor |\$300

Pays for swag bags for ALL participants (1 sponsor available)

- Logo on swag bags & back of t-shirt
- Logo on website event page
- Post on social media
- Option to add promo materials in swag bag

In-Kind Donations

- Food & Drinks
- Participation gifts & swag bag items
- Race course marking tape





SPONSOR FORM

Please complete and return form to:
Davey King, Recreation Supervisor
dking@forpd.org | 916.536.6753

Sponsorship Level

- | | |
|--|---|
| <input type="checkbox"/> Gold Sponsor \$2,500 | <input type="checkbox"/> Swag Bag Sponsor |
| <input type="checkbox"/> Silver Sponsor \$1000 | <input type="checkbox"/> Race Bib Sponsor |
| <input type="checkbox"/> Bronze Sponsor \$500 | <input type="checkbox"/> In-Kind Sponsor |

Sponsor Information

Company Name: _____
Contact Name: _____
Phone: _____ Email: _____
Address: _____
City: _____ State: _____ Zip: _____

Payment Information

Total Amount: \$ _____
☐ Credit Card ☐ Cash ☐ Check (payable to Fair Oaks Recreation & Park District)
Contact Name: _____
Card Number: _____ CVV Code: _____
Expiration: ____ / ____ Billing Zip: _____

Signature: _____ Today's Date: _____